

## COOKIE CLARIFICATION TEXT ON PERSONAL DATA PROCESSING

Pursuant to the Personal Data Protection Act No. 6698 ("**Act**") , your personal data related to the cookies used on <https://www.fups.com> ("**Website**") may be processed by Lydians Elektronik Para ve Ödeme Hizmetleri A.Ş. ("**Company**") as the data controller to the extent described below.

Cookies are used on the Website to enable you and the relevant persons to benefit from the Website as efficiently as possible and to improve the user experience. If you do not prefer using cookies, you can delete or block them from your browser settings. However, we would like to remind you that your use of the Website may be affected.

### **What is a Cookie and Why is it Used?**

Cookies are small text files that are stored on your device or network server through browsers by the websites you visit. For more information on cookies, you may visit [www.aboutcookies.org](http://www.aboutcookies.org) and [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **For What Purposes and Legal Reasons is Your Personal Data Processed?**

The personal data collected from you will be processed for the purposes set out below ("**Purposes**"), within the terms and purposes of the processing of personal data set out in Article 5 of the Act. Cookies are used on the website for different purposes. Depending on the type of cookie used, the data processing purposes and the data processing obligation may change under the law on which we rely for the use of the particular cookie. **Mandatory Cookies** Mandatory cookies are cookies that are necessary for the proper functioning of the online services that are placed and offered on your device while you are visiting the Website. For the data processing activities that we carry out during the use of these cookies, we rely on the data processing condition "Personal data of the contracting parties must be processed if they are directly related to the establishment or performance of a contract" under Article 5 of the Act.

### **Performance and Analytics Cookies**

Performance cookies allow us to track and analyze Website traffic with the number of people visiting the Website. Thanks to these cookies, we can obtain information about which areas of the Website are visited most often or least often, and we can optimize traffic on the Website. For the data processing activities that we carry out during the use of these cookies, we rely on the data processing condition "Data processing is mandatory for the legitimate interests of the data controller, provided that it does not adversely affect the fundamental rights and freedoms of the relevant person" under Article 5 of the Act.

### **Functionality Cookies**

Functionality cookies are cookies that are necessary to provide certain functions on the Website and to remember your preferences for them. Functionality cookies are used to remember your language preference on the Website or to save your settings for the use of cookies. For the data processing activities that we carry out during the use of these cookies,

we rely on the data processing condition "Data processing is mandatory for the legitimate interests of the data controller, provided that it does not adversely affect the fundamental rights and freedoms of the relevant person" under Article 5 of the Act.

### **Duration of Cookies Used on Our Website**

Session Cookies	Session cookies are temporary cookies that are used during the visits of our visitors to the Website and are deleted after the browser is closed. The main purpose of using such cookies is to ensure the proper functioning of the Website during your visit. This type of cookie allows you, for example, to fill out online forms that consist of more than one page.
Persistent Cookies	Persistent cookies are used to improve the functionality of the Website and to provide faster and better service to our visitors. This type of cookies are used to remember your preferences and is stored by browsers on your device. Some types of persistent cookies may be used to provide you with specific recommendations that take into account the purpose of your use of the Website. When you visit the Website again with the same device, thanks to the persistent cookies, it will be checked if there is a cookie created by the Website on your device. If this is the case, it will be assumed that you have visited the Website before and the content to be sent to you will be determined accordingly in order to provide you with a better service.

### **• Categories of Cookies Used on the Website**

Technical Cookies	Technical cookies are used to ensure the functioning of the Website and to identify the pages and areas of the Website that are not working.
Authentication Cookies	If visitors log in to the Website using their passwords, this type of cookies determines that the visitor is a site user on each page they visit on the Website and prevents the

	user from having to re-enter their password on each page.
Flash Cookies	These are the types of cookies used to enable image or audio content on the Website
Customization Cookies	These are the cookies that are used to remember the preferences of users when they visit different pages of the Website. For example, remembering your selected language preference
Analytical Cookies	Analytical cookies allow the production of analytical results, such as the number of visitors to the Website, the recognition of the pages displayed on the Website, the visiting times on the Website, and the movements when scrolling the pages.

• **Cookies Used on the Website**

Cookie	Name						Description
Google analytics and Google captcha	SID	SIDCC	APISID	NID	_Secure1P SIDCC	_Secure3P APISID	These cookies allow the collection of all statistical data and thus improve the presentation and use of the Website.
	__Secure3P SIDCC	1P_JAR	__Secure3 PSID	OGPC	Search_SA MESITE	SAPISID	
	_Secure1PSI D	__Secure1PA PISID	HSID	SSID	OTZ	DV	
Yandex Analytics	ym_d	is_gdpr_b	_ym_uid	is_gdpr	yuidss	ymex	
	i	gdpr	_ym_isad	yandexuid	yabs-sid		

Facebook Analytics	c_user	spin	dpr	sb	wd	date	presence	xs	fr	
Fups Analytics	ga_03H5NRN8L6_		_fbp		_ym_debug		_ym_visitor	_ym_d	ym_isad	_ga ym_uid

Technical Cookies		
Session	cookiesession1: 678A3E13TUVWXYZABCDEFGHIJKLMNE39A	Session Cookies are used to ensure the continuity of the session.
Customization Cookies		
Function	AllowCookie	These are the cookies used to remember the preferences of users when they visit different pages of the Website.
	SeenCookieBar	

- **Can Cookies be Blocked?**

You can customize your preferences regarding cookies by changing your browser settings.

**To Whom the Processed Personal Data can be Transferred and for What Purpose?**

Your collected personal data, collected in the context of fulfilling the above Purposes; may be transferred to our suppliers, our business partners, legally authorized public entities and legally

authorized private organizations, following the rules for the transfer of personal data set forth in Article 8 of the Act, under the data processing conditions regulated in Article 5 of the Act.

If you give your explicit consent, your cookie data may be transferred to Google Inc, Facebook, Yandex based abroad for the use of analytical cookies, following the rules for the transfer of personal data under Article 9 of the Act, under the data processing conditions regulated in Article 5 of the Act.

### **What is the Method of Collecting Personal Data?**

Your personal data is collected electronically through cookies in the context of fulfilling the above Purposes.

### **What are the Rights of the Relevant Person Listed in Article 11 of the Act?**

We hereby declare that you have the following rights as the relevant person under Article 11 of the Act:

- Requesting information regarding your personal data if they are processed,
- Learning the purpose of your data processing and whether this data is used for intended purposes,
- Knowing the third parties to whom your personal data are transferred in country or abroad,
- Requesting correction of personal data if it is incomplete or improperly processed, and requesting that third parties be notified of the processing carried out in this context,
- Requesting the erasure or destruction of personal data when the reasons for their processing no longer exist, although they have been processed in accordance with the Act and other relevant legislation, and requesting the communication of the transaction carried out in this framework to the third parties to whom your personal data have been transferred,
- Objecting to a result against you by analyzing the processed data exclusively through automated systems,
- Requesting the compensation if you suffer damage due to unlawful processing of your personal data.

If you submit your requests regarding your above-mentioned rights to our Company via the request form on [www.fups.com](http://www.fups.com) or in any other methods stipulated by law, our Company will conclude the request as soon as possible, but no later than within thirty days,

depending on the nature of the request, free of charge. However, if the transaction requires additional costs, the fee will be charged by our Company according to the tariff determined by the Personal Data Protection.